

# Fundraising:

## How does it work?



**Fundraising can be an excellent way to bring people together for a common purpose. Your Parent Activity Group may decide to raise funds for an upcoming event, to buy extra resources or invest in other service improvements.**

Your PAG is not obligated to raise funds. ECMS allows for all operating costs within its annual budgets.

If your PAG does decide to do some fundraising, there are some important tips to consider:

- It's a good idea to start with your fundraising goal - what are you fundraising for? Speak with your educators and other families at the service and set a target.
- Share the goal with your local community. People are more likely to contribute if they understand and value the purpose.
- Understand whether your PAG is incorporated or not. If you are incorporated, you have specific obligations according to the Associations Incorporation Reform Act 2012 and your constitution.
- If you're not incorporated, and you do raise

funds, you can deposit them into the ECMS bank account with the service name in the description. ECMS will hold an account on your PAG's behalf and provide quarterly balance statements.

- When you are ready to spend your funds, simply complete a 'Fundraising accounts process' form, which can be found on Yammer or requested via [accounts@ecms.org.au](mailto:accounts@ecms.org.au)

### Fundraising ideas

- Social events
- Shows/entertainment
- Sales
- Food events
- Food to sell
- Plants/flowers
- Auctions
- Services
- Contents
- Raffles
- Tours

More more information and ideas, visit:

**[https://elaa.org.au/services\\_resources/free\\_resources/fundraising\\_made\\_simple](https://elaa.org.au/services_resources/free_resources/fundraising_made_simple)**



ECMS is a leading not-for-profit provider of early learning and care services

For more information, visit [www.ecms.org.au](http://www.ecms.org.au)