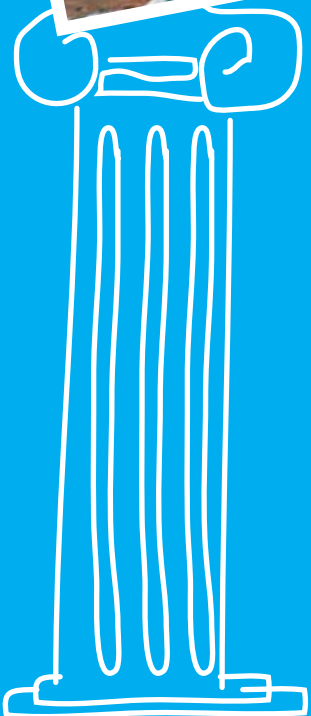


Our strategic pillars: 2010–2012

Leadership

Our goal is to become a leader in the early years sector by:

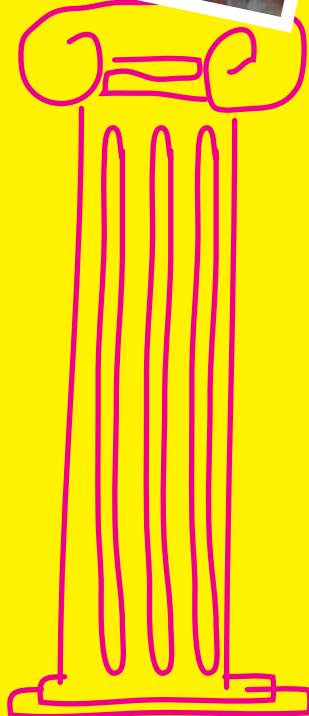
- providing quality early years programs for children.
- being a voice within the sector.
- being the community provider of choice for early years services.
- being an industry leader in meeting the needs of early years services.



Operational Excellence

Our goal in pursuit of operational excellence is to:

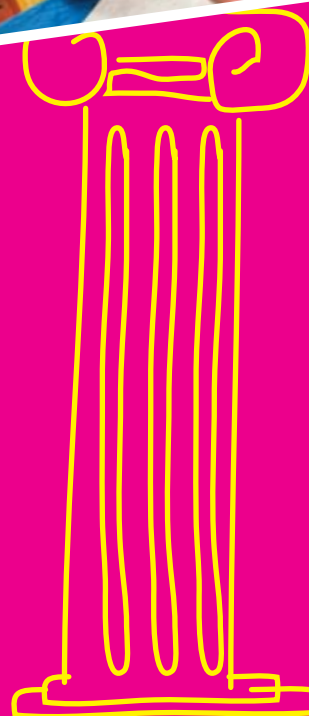
- refine our business model.
- foster continuous systems improvement throughout the organisation.
- implement the National and Victorian Early Years Learning Frameworks.



People

Our goal is to be recognised as a leading employer in the sector, and to develop a reputation for valuing staff, by:

- offering leading edge professional development activities.
- providing career pathways.
- offering innovative rewards and benefits.
- developing capabilities of key staff.
- improving our HR systems and procedures.
- committing to robust OH&S practices.



Partnerships

Our goal is to foster our current partnerships and develop strategies to enhance our reputation in the sector. We aspire to build lasting relationships with:

- our customers.
- local government.
- government departments.
- community organisations.
- our providers.

